



AUSTIN FOOD SYSTEM PLAN



PLANNING THE PLAN

OFFICE OF
SUSTAINABILITY

CITY OF AUSTIN

Overview & deliverables

City Council Food Resiliency Item (June 10, 2021)



The City Manager is directed to initiate a planning process and multi-lingual engagement strategy for the creation of the **Austin Travis County Food System Plan**



The City Manager is directed to return to Council with an **engagement strategy**, recommendations regarding the formation and membership of the **Community Advisory Board**, identified **stakeholders**, and **timeline** for finalization no later than August 2021



Memo due to council on **August 31, 2021**

Nested food planning process



Food Policy Team is currently:



Reviewing food system plans from across the country to develop list of best practices



Interviewing food system plan project managers from across the country to learn about planning process, budget, community engagement & centering equity



Interviewing COA staff on planning initiatives (Resiliency Hubs, Austin Climate Equity Plan) to identify lessons learned and building interdepartmental team for planning process

Food System Plan Team



- **Lead city department:**
 - Office of Sustainability
- **Supporting city departments:**
 - EDD, APH, ARR, Housing and Planning, PARD, WSP, Real-estate Services, HSEM, Equity
- **Potential external partners:**
 - Travis County Health and Human Services, Transportation and Natural Resources, Agri-life, Economic Development
- **Community Engagement:**
 - Community Advisory Group
 - Private sector, non-profit, academia

Food System Plan Budget

Funding source:

- \$500,000 from the American Rescue Plan Act
- \$250,000 from the COA Budget Stabilization Fund (FY 2021 - 2022 pending Council adoption in mid-August 2021)
- This funding will cover:
 - Consulting contracts to deliver final Austin Food System Plan, Food Resiliency Study, and Food Access Appendix to the City Emergency Operations Plan
 - Community Advisory Board facilitation
 - Community stakeholder outreach and engagement
 - Collaboration with key regional partners including Travis County, Healthcare and Social Service providers, UT Dell Medical School
 - Development and implementation of an Equity Tool in collaboration with the Equity Office
 - Communications support, including translation services
 - Creation and management of an online dashboard to monitor progress



Food System Plan Examples

New York, NY: [Food Forward: 10 Year Food Policy Plan](#)

San Diego County, CA: [Food Vision 2030](#)

Seattle, WA: [Food Action Plan](#)

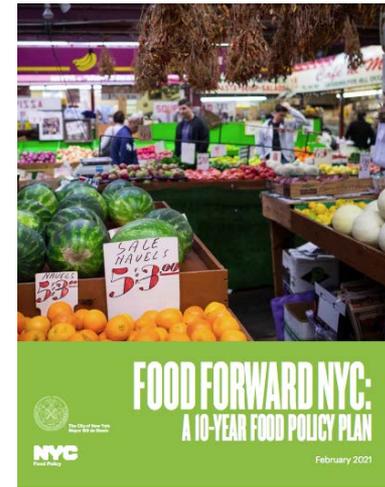
Denver, CO: [Food Action Plan](#)

Pittsburgh, PA: [Greater Pittsburgh Food Action Plan](#)

Santa Barbara, CA: [Santa Barbara County's 2016 Food Action Plan](#)

Minneapolis, MN: [Food Action Planning](#)

(Food Policy Team) Food System best practices [spreadsheet](#)



Immediate Next Steps



- **August**

- ATCFPB members review examples of food plans from other cities
- Provide feedback to Food Planning Team on strengths and weaknesses of the plans

- **September**

- Food Policy Team presents to the ATCFPB 'Best practices & Lessons Learned' on food system planning
- ATCFPB members provides feedback



THANK YOU!

